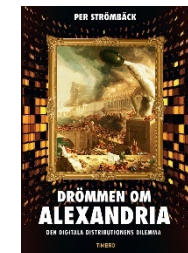
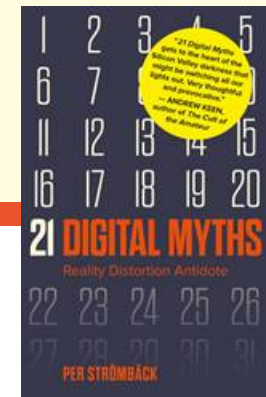


# NETOPIA

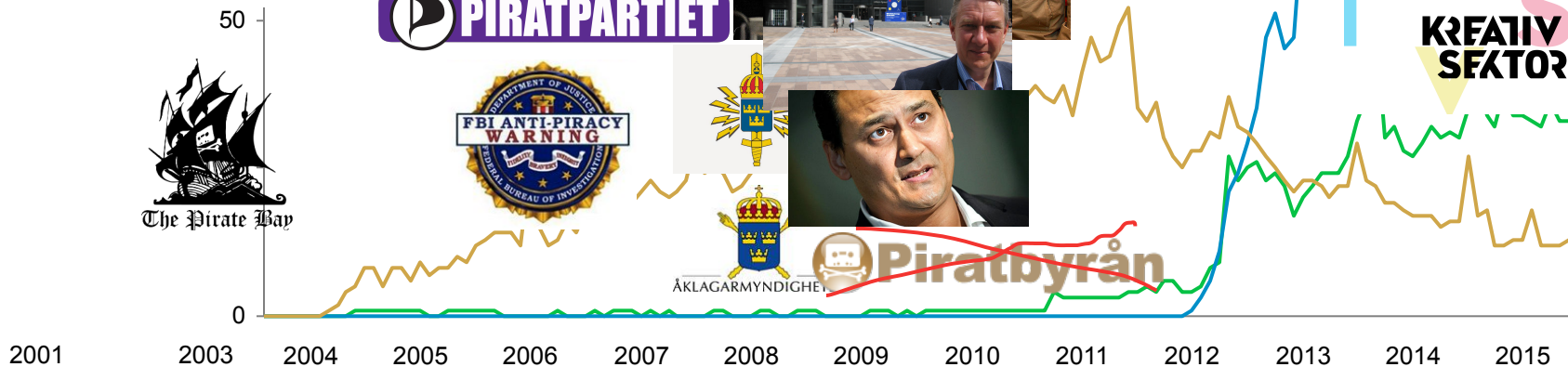
Per Strömbäck

# Per Strömbäck

- Game Developer Survivor
- Spokesperson Swedish Games Industry
- Editor Netopia.eu
- Author 21 Digital Myths
- Published three books in Swedish
- Digital policy advisor to Swedish Film Industry





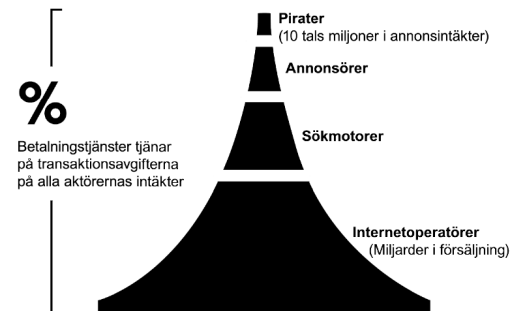
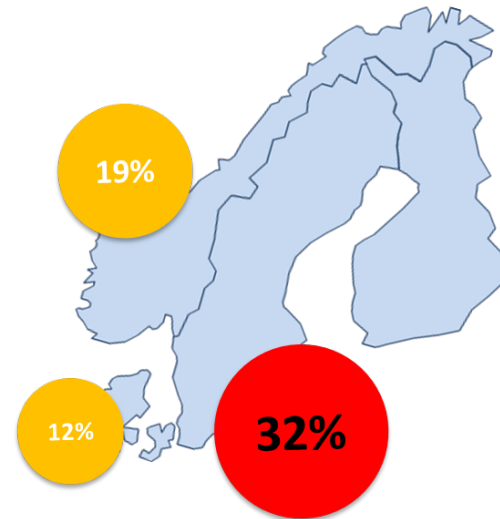


— Legal vod streaming — Illegal vod streaming — bittorrent file-sharing

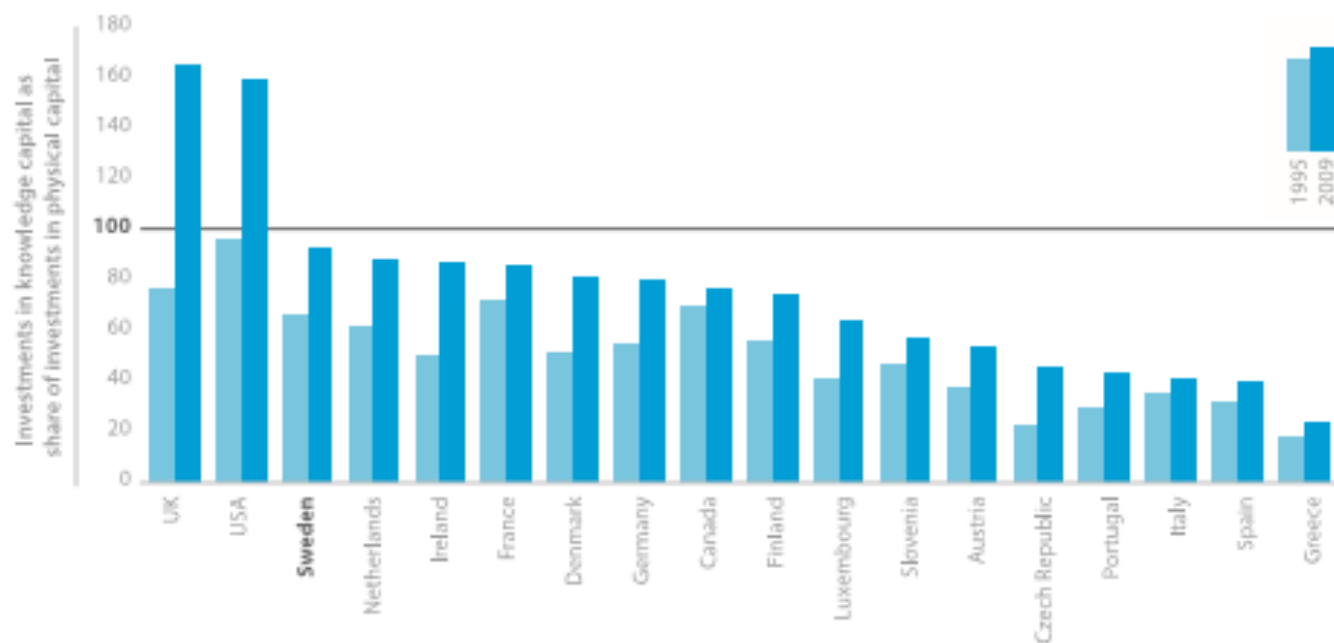
2017



- Site-blocking
- Gross IP Crime
- Extended Patent Office Mandate



## Immaterial capital increasingly important



Source: OECD (2013). "Supporting Investment in Knowledge Capital, Growth and Innovation".



## Share of value added at factor cost in IPR-intensive fields

Hungary 59%

Germany 57%

Czech Republic 54%

Slovenia 52%

Denmark 52%

Poland 52%

Netherlands 51%

EU-28 average 51%

Italy 51%

Sweden 50%

Belgium 50%

Bulgaria 50%

Romania 49%

Ireland 49%

Austria 49%

Slovakia 49%

Croatia 48%

United Kingdom 48%

France 48%

Estonia 47%

Greece 46%

Spain 45%

Portugal 45%

Lithuania 43%

Finland 42%

Latvia 41%

## The 7 ingredients for innovation according to the Global Innovation Index

- The human factor
- Public support R&D
- Culture
- **Protection for immaterial property**
- Ecosystem for IT
- Support for new ventures
- The Sanger-factor (success breeds success)



# 21

## MITOS DIGITALES

antídoto contra la posverdad internauta

per strömbäck

traducción de vicente campos gonzález

Digital Myth: Society Can't Keep Up with Technology »

Digital Myth: The Myth of the Business Model »

Digital Myth: The Myth of Network Neutrality »

Digital Myth: Internet Brings Democracy »

Digital Myth: Open Is Always Better »

Digital Myth: Privacy Through Anonymity »

Digital Myth: Permission-less Innovation Made the Internet Great »

Digital Myth: Europe Has Failed to Create Successful Digital Companies »

Digital Myth: Competition is Only One Click Away »

Digital Myth: Disruption through Technology »

Digital Myth: Freedom of Data as Freedom of Expression »

Digital Myth: Automation kills more jobs than it creates »

Digital Myth: Internet Providers Are Like the Post Office »

Digital Myth: Keep the Internet Open »

Digital Myth: Digitalization is a Force of Nature »

Digital Myth: You Can't Stop New Technology »

Digital Myth: Information Wants to Be Free »

Muchas Gracias

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