

World Intellectual Property Day 2016: models compared

WIPO is the global forum for services, politics, cooperation and information in matter of [intellectual property](#). Is a self-funding [United Nations](#) body with 188 Member States. To spread the knowledge about IP, WIPO [Member States](#) chose 26th April, when the [WIPO Convention](#) came into force in 1970, as the World Intellectual Property Day and, every year on 26th April we have the exceptional opportunity to remember the importance and urgency of promoting respect for intellectual property. (<http://www.wipo.int/ip-outreach/es/ipday/>)

Within the context of the Piracy observatory and digital contents consumption habits 2015 produced by consultant GfK, presented some days ago and which establishes the steady increase of cultural and entertainment contents digital piracy, it is more timely than ever to give a careful thought to European compared models of strategies to fight intellectual property rights infringements online.

In September 2015, **Portugal** blocked more than 252 infringing sites, including unauthorised download and streaming sites. **Italy**, through AGCom, body set up for the purpose, blocked 157 sites in less than two years. Strangely, the Italian model referred for setting up to the Spanish administrative procedure safeguard model, except for the independent nature of the commission.

However, due to different reasons that we intend to examine in deep during this session, Spain has not been able to boost an administrative procedure that in the countries around us is proving to be efficient, successfully achieving a decrease in piracy and the development of a legal offer of contents. In the first discussion panel, leading experts in the matter in Portugal and Italy will explain in detail the intricacies of their successful models; the second discussion panel will gather legal experts who will discuss on how to extract the best from these experiences to help improve and achieve the success of the Spanish model.

Program

9:30 – 10:30h: First Discussion Panel:

- The Italian model. **Giovanna De Sanctis**, expert from the AGCOM Copyright Unit.
- The Portuguese model. **António Paulo Santos**, President of MAPINET.

10:35 – 11:35h: Second Discussion Panel:

- **Tomás González Cueto**. State's Attorney and expert for content industries.
- **José Guerrero Zaplana**. Magistrate Coordinating the Supreme Court Technical Cabinet.
- **Lucas Blanco**. Reporting judge in the Judgement about the amendment of the IPL. Council of State.

12:30 to 14:00h. Reception of the Commission of Culture of the Spanish Congress of Representatives (Congreso de los Diputados)

The President and the members of the Commission of Culture of the Congress of Representatives greet the participants at the conference and the representatives of the content industries.